## **SEO Success**

This is Custom Vision industries.



**Custom Vision Industries** came in June of 2017, with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services they had just 5 keywords ranking on the first page of major search engines.

## Our Approach

- We identified how potential customers were searching through extensive keyword research.
- We designed & implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.
- We ensured that all name, address, and phone number information was correct, complete and consistent across key sites, including top tier directories such as Google My Business and Bing Local.
- We developed and distributed SEO friendly content on relevant websites.

By May 2019

## campaign was in full **Keywords Ranking on First Page in Major After 6 Months** throttle as they now ranked Search Engines\* on the first page of search 90 days later, the website engines for 121 keywords. went from ranking for just An increase of more than **After 3 Months** 10 keywords on Page 1 of 142%. 300 results to ranking for 50 90 days later, the website keywords on the first page. An increase of 80%. Number of Keywords results to ranking for 10 keywords on the first page. Dec-17 Sept-17 **May-19**

## **Google Analytics data**

56.07%

Increase in Overall Website Traffic. 9,233 Overall visits received in last 1 month. 57.33%

Increase in Google Organic Sessions. 8,321 Organic visits received in last 1 month. 45.74%

Increase in Website Page views. 11,417 Page views received in last 1 month.

<sup>\*</sup>Major Search Engines defined as Google and Bing