

# Affiliate Marketing Success

This is a premier Skin Care company with an established storefront located in various part of Australia.



## Prior to Affiliate Marketing

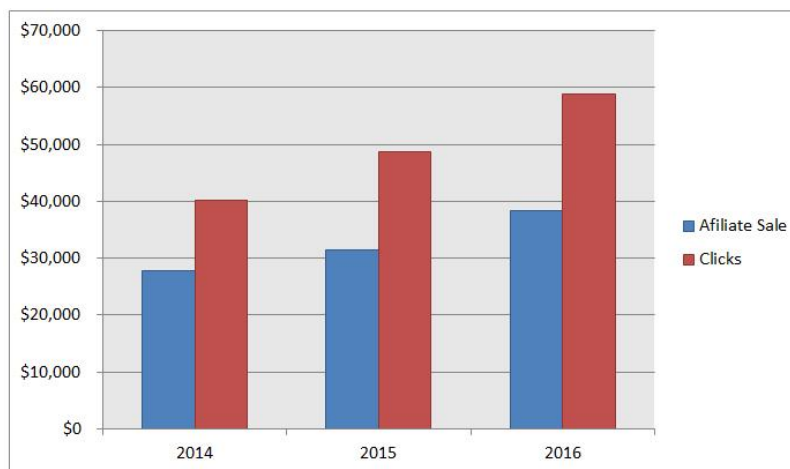
Skin care Company came to us in November of 2013, with some online presence. They wanted to us manage their affiliate marketing program, increase the overall business revenue & clientele. At the time they signed on for our Affiliate Marketing Management services.

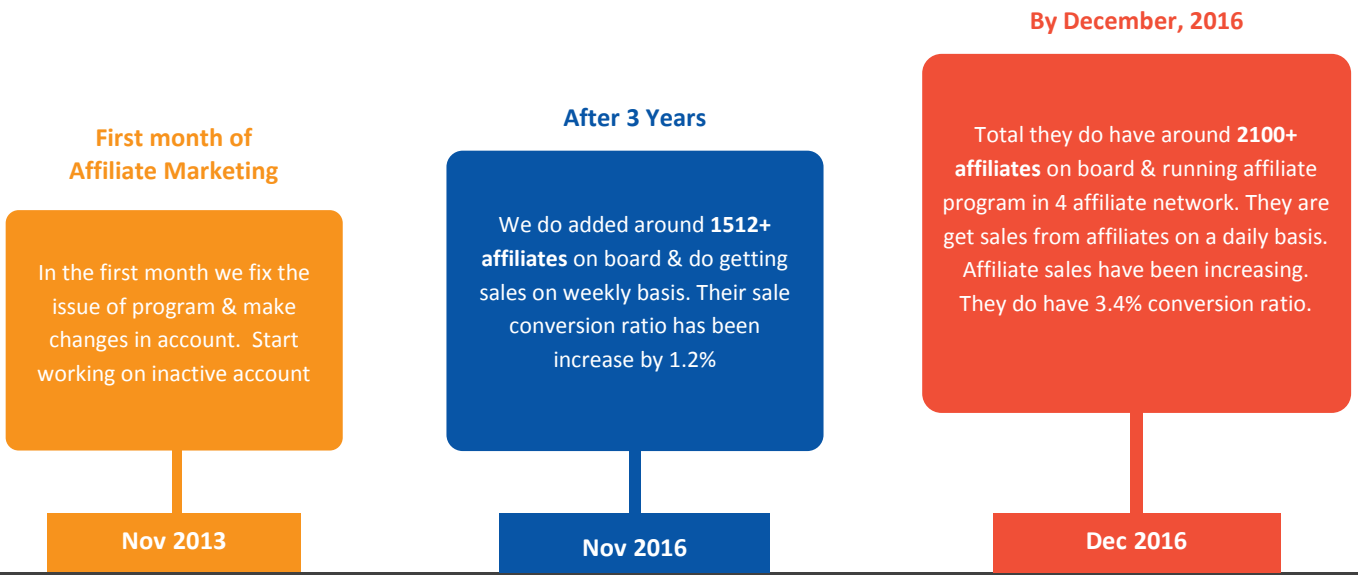
Their affiliate program already hosted in Shareasale, Linkconnector & commission Factory network.

## Our Approach

- We review their current affiliate program account of each network & find out what is missing from there program.
- We start working on their program with changes in program bio, email responder, newsletter etc. Create some banner, product feed, and text link etc. features
- We do add around 2100+ affiliates for their affiliate program. Each time we have added TOP performing affiliates which are providing good result on monthly basis.
- We created dynamic & a static banner as per holiday & event promotion. We do participate on all holiday events of affiliate networks.
- We do added the bonus for TOP performing affiliates which help them to earn more commission from client & generated lots of sales in this duration.

## Affiliate Program Performance in Network





### Affiliate Network Data

