SEO Success

This is a local HVAC contractor chain

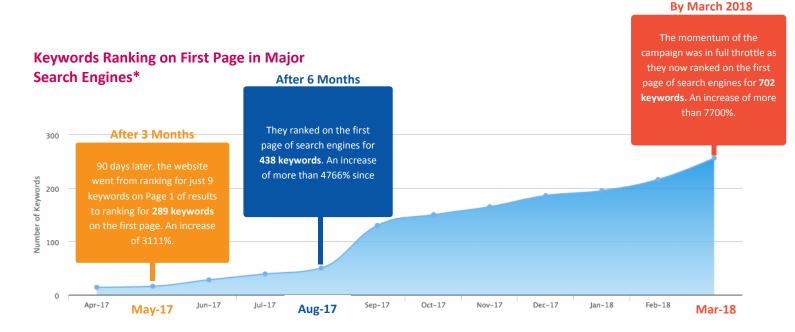


Prior to SEO

A HAVC Contractor Chain came to us in February of 2017, with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services they had just 9 keywords ranking on the first page of major search engines.

Our Approach

- We identified how potential customers were searching through extensive keyword research.
- We designed & implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.
- We ensured that all name, address, and phone number information was correct, complete and consistent across key sites, including top tier directories such as Google My Business, Apple Maps and Bing Local.
- We developed and distributed SEO friendly content on relevant websites.
- We have optimized Facebook Fanpage.



Google Analytics data

97.56%

Increase in Overall Website Traffic. 243 Overall visits received in Jan 2018. 177.27%

Increase in Google Organic Sessions. 183 Organic visits received in Jan 2018. 60.35%

Increase in Website Pageviews. 550 Pageviews received in Jan 2018.

^{*}Major Search Engines defined as Google and Bing