## **SEO Success**

This is Professional Painting Services Industries.

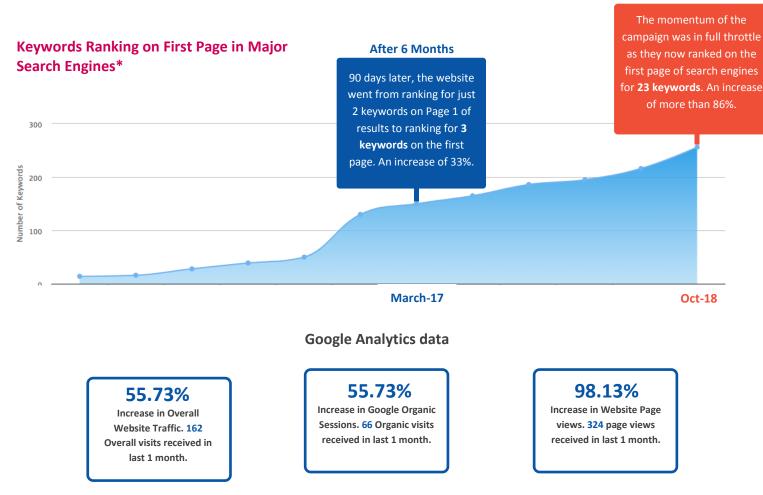
## **Prior to SEO**

**Professional Painting Services Industries** came in Sept of 2016, with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services they had just 2 keywords ranking on the first page of major search engines.

## **Our Approach**

- We identified how potential customers were searching through extensive keyword research.
- We designed & implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.
- We ensured that all name, address, and phone number information was correct, complete and consistent across key sites, including top tier directories such as Google My Business and Bing Local.
- We developed and distributed **SEO friendly content** on relevant websites.

## By June 2019



\*Major Search Engines defined as Google and Bing