# **SEO Success**

This is Wholesale Computer Supply industries.



**By June 2019** 

## **Prior to SEO**

Wholesale Computer Supply Industries came in Jan of 2018, with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services they had just 4 keywords ranking on the first page of major search engines.

### **Our Approach**

- We identified how potential customers were searching through extensive **keyword research**.
- We designed & implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.
- We ensured that all name, address, and phone number information was correct, complete and consistent across key sites, including top tier directories such as Google My Business and Bing Local.
- We developed and distributed SEO friendly content on relevant websites.

#### The momentum of the campaign was in full throttle **Keywords Ranking on First Page in Major After 6 Months** as they now ranked on the **Search Engines\*** first page of search engines 180 days later, the website for 21 keywords. An increase went from ranking for just of more than 91%. 4 keywords on Page 1 of 300 results to ranking for 5 keywords on the first page. An increase of 20%. Number of Keywords July-18 June-19

## 206.15%

Increase in Google Organic Sessions. 1,308 Organic visits received in last 1 month.

# 214.39%

**Google Analytics data** 

Increase in Overall Website Traffic. 1,858 Overall visits received in last 1 month.

#### 276.28%

Increase in Website Page views. 4,781 Page views received in last 1 month.