



WWW.5BORODIGITAL.COM

WHY WORK WITH US

We are the leading marketing platform for small and medium size businesses "SMB's". Visit our website and discover why.

Learn more: 5borodigital.com/shop



Contact us at: **914.200.3610** or info@5borodigital.com



When it comes to B2B technology marketing, your needs are as diverse as your products and services. As companies are asked to do more with less, outsourced marketing has become a viable strategic alternative. 5Boro Digital offers a unique combination of technology with marketing and industry expertise. Our solution is guaranteed to help organizations increase web traffic and generate more leads..

No internal marketing department

- Our services are tailor-made for SMBs without dedicated marketing resources.
- We provide marketing services for a fraction of the cost of hiring a full-time person.
- We operate as your virtual marketing department.

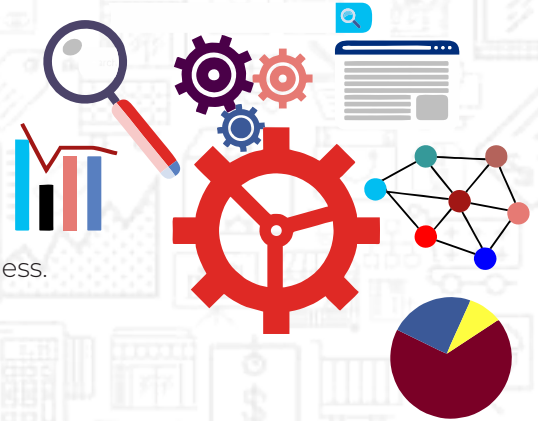
If you have a marketing department

- Our team is experienced working with marketing professionals & helping them reach their company's goals.
- Our team functions as specialists handling activities you don't have the time, resources or expertise to complete.
- Easily ramp up your team and scale to handle increased marketing activity.

WE SPEAK YOUR LANGUAGE

We are fluent in:

- ✓ **Technology:** Innovative (SEO) Search engine optimization techniques that produce sustainable, long-term result for your business.
- ✓ **Applications:** E-commerce, (PPC) pay per click, (SMO) social media Optimization, affiliate marketing, content writing, graphic design, branding, project management, and web design



WE OFFER THE SERVICES YOU NEED

5Boro Digital provides services tailored to your marketing needs, whether you require support for your in-house marketing team or you need to outsource all of your marketing activities.



**Web & Graphic
Design**



**SEO/Content
Development**



**E-Mail
Marketing**



**Social
Marketing**



**Lead
Generation**



**PPC
Pay Per Click**

OUR CUSTOMERS

We believe in building relationships beyond milestones and working hard to help our clients achieve their marketing goals. Below are some of the small and medium sized “SMB’s” we have been fortunate enough to work with.



INDUSTRY EXPERTISE



Retail



Restaurant



Hospitality



E-Commerce



Healthcare

“Many of our top vendors work with the 5BoroDigital. I’ve seen their work firsthand and know they provide sound advice in terms of both strategy and tactics. Their marketing efforts are a catalyst for channel growth for many of our vendors.”



Eric Hanne
Dir. Of Marketing

“Outsourcing marketing through 5BoroDigital was a more cost effective choice than trying to build an internal marketing team. Their contributions are an integral part of our continued growth.”



Robert Richards
Chief Executive Officer